



## COMPANY'S VISION & MISSION STATEMENTS

### VISION

To be the leader in Sugar Industry by building the Company's image through quality improvement, customers' satisfaction, by maintaining a high level of Ethical, Professional Standards through the Optimum use of resources.

### MISSION

To endeavor to be the market leader by enhancing market share, consistently improving efficiency and the quality of our products.

To offer quality products and achieve highest level of qualitative and quantitative advancements.

To improve performance in all operating areas, improve profitability thereby ensuring growth for the Company and increasing return to the stakeholders.

To seek long-term and good relations with our suppliers and customers with fair, honest and mutually profitable dealing.

To create work environment, which motivates, recognizes and rewards achievements at all levels of the organization.

To enhance productivity and continue discharging its obligation to society and environment by contributing to social welfare and adopting environmental friendly practices and processes to serve the society.